

Understanding of 3D Technology

*This is an individual assignment.

Specifics:

1. Based on the Special Topic on the topic of 3D Technology in Retailing, please answer the following questions:
 1. Identify and explain one specific approach from the PowerPoint presentation about how retailers have incorporated 3D technology.
 2. Based on the presentation, how do you think 3D technology in retailing can help promote inclusion and diversity?
 3. Have you had experience using any 3D technology related tools (e.g., AR shopping apps or 3D product customization) when shopping? **If yes**, please describe the experience, including when, what brand, how you used the tool, if you ended up making a purchase, and if the 3D tool helped with your decision making process? **If no**, would you be interested in trying to use related tools for shopping? Why or why not?
 4. Considering your previous 3D related experience (e.g., 3D shopping apps, VR headsets), video games or the Spatial Visualization survey), do you feel that perceiving or interacting with objects in a 3D environment is enjoyable or challenging to you? Please explain.

Competencies: 1) task management and completion, 2) communication, 3) spatial visualization