

Inclusivity in the Product Development Supply Chain

*This is an individual assignment.

Specifics:

1. After reading the three assigned readings providing an introduction and background on inclusivity in the supply chain, please answer the following questions:
 - a. How can apparel brands improve diversity and inclusion? Which strategies might you try to implement for the industry project? (Inclusivity in Retail)
 - b. In your opinion, how is diversity and inclusion related to sustainability?
 - c. How are companies using 3D body scanning and the virtual fitting process to improve their size systems and fitting? Provide examples for both. (Lecture)
 - d. Why does pattern grading contribute to size and fit issues for larger consumers? (OutdoorRetailer)
 - e. How can brands use sizing to encourage diversity and inclusion in outdoor sports? (OutdoorRetailer)

Reading Resources:

- See Act#1 PDFs in the Activity Readings folder.
 - PDF - Inclusivity in Retail
 - Lecture - Improving Sizing and Fit Through 3D Technology in Product Development
- Outdoor Retailer - <https://outdoorretailer.com/uncategorized/size-matters/>

Competencies: 1) critical decision making, 2) task management and completion