

Diversity in the Fashion Industry

- ✓ Understand the importance of diversity in fashion.
 - ✓ Comprehend the issues of diversity in fashion by reading the relevant articles and watching the video.
1. What is diversity in fashion?
 - “Diversity means ‘the mix’ of something; it is the difference within a group of people. That difference can be gender, sexuality, disability, body image `(Hamar, 2021).”
 2. Read the article #3.1 “Why fashion needs to understand the difference between inclusivity and diversity” from Harper’s Bazaar.
 3. Watch the “US Modeling Agency Steps Toward Diversity in Fashion | Voice of America” video.
 - Discussion #2.1
 - According to this article, what are “diversity” and “inclusivity?” As the article asked, “Why fashion needs to understand diversity and inclusivity?”
 - Discuss how beauty standards are affecting society.
 4. Watch the “Everybody is Different. Why Does Fashion Always Look the Same? | The Business of Fashion Show” video.
 5. Read the article #2.2 “Dior apologises for using China map without Taiwan” from BBC.
 - Discussion #2.2
 - According to the article, you might learn issues that fashion brands didn’t understand diversity and cultural issues. List other different cases of diversity issues in the fashion industry went viral and share them with your classmates.

Competencies: Critical decision-making