Smart Mirrors or 3D Printing

*This is an individual assignment.

Specifics:

For this specific activity, choose one of the two options below and answer the related questions:

Option #1: Smart Mirrors

1. Read the article and watch the video below:
    - https://www.fastcompany.com/3066781/can-interactive-mirrors-change-consumer-behavior-retailers-are-bet
    - https://www.youtube.com/watch?v=lNKJRltaUmI
2. Based on the article and video, respond to the following questions:
    a. What do "Smart Mirrors" do?
    b. From a retailer's perspective, what are the advantages and disadvantages of implementing "Smart Mirrors" in the physical store?
    c. From a consumer perspective, do you think consumers could experience dissonance or conflicted feelings (e.g., body image concerns or self-confidence issues) when viewing themselves in a 3D/virtual environment versus in a traditional fitting room? Why or why not? Please explain.

Option #2: 3D Printing

1. Read both of the articles below:
    - https://3dinsider.com/3d-printing-fashion/
    - https://www.youtube.com/watch?v=DFtVF2DdSuM
2. Based on the articles, respond to the following questions:
    a. What sustainability-related benefits does 3D printed apparel provide?
    b. From an apparel retailer's perspective, what are the advantages and disadvantages of incorporating 3D printing into regular business operations?
    c. From a consumer perspective, do you think 3D printed products could meet the needs of consumers with diverse body types or physical disabilities? Why or why not? Please explain.

Competencies: 1) task management and completion 2) spatial visualization