Achieving an Inclusive Supply Chain

*This is an individual assignment. (10 points)

*This activity has inclusion/diversity aspects.

Details:

- 1. Based on the two articles and lecture content, develop answers to the following questions to gain a better understanding of supply chain relationships, the importance of supplier diversity, and how 3D technology can empower underrepresented supply chain members:
 - a. Define the term of supplier diversity (or inclusion) and provide three examples of groups that would be considered diverse suppliers. Then, describe one example of a supplier diversity program from the article.
 - b. What are the advantages (i.e., moral and commercial) and challenges of enacting a supplier diversity (or inclusion) programs in the supply chains?
 - c. Describe the two major types of brand-supplier relationships. How can 3D technology empower manufacturers and materials suppliers to create a more diverse and collaborative supply chain?
 - d. What are some of the limitations for smaller, underrepresented supply chain members adopting 3D technology? How would these limitations affect their ability to gain a competitive advantage in an increasingly digital supply chain?

Competencies: 1) task management and completion, 2) critical decision making, 3) creative problem solving

Activity Resources:

- (Article) Supplier Diversity Programs -<u>https://hbr.org/2020/08/why-you-need-a-supplier-diversity-program</u>
- (Article) Supply Chain Relationships & 3D Technology - https://www.theinterline.com/04/2021/3d-bridging-the-brand-supplier-divide/
- (Lecture) 3D Technology Overview and Trends from Chapter 1 & 2