

## Diversity and Virtual Fashion

- ✓ Understand the importance of diversity in fashion.
  - ✓ Comprehend the issues of diversity in fashion connected to virtuality by reading the relevant articles and watching the video.
1. What is diversity in fashion?
    - “Diversity means ‘the mix’ of something; it is the difference within a group of people. That difference can be gender, sexuality, disability, body image `(Hamar, 2021).”
  2. Read the article #3.1 “Why fashion needs to understand the difference between inclusivity and diversity” from Harper’s Bazaar.
    - Discussion #3.1
      - According to this article, what is “diversity” and “inclusivity?”  
As the article asked, “Why fashion needs to understand the diversity and inclusivity?”
  3. Watch the “Virtual Supermodel Stars in a Real Fashion Photoshoot: The Making of Shudu’s First-Ever Shoot | WWD” video.
  4. Read the article #3.2 “Digital Models Pose New Diversity Questions to the Fashion Industry” from EuropeanCEO.
    - Discussion #3.2
      - List important diversity issues in the fashion industry and share with your classmates.
      - Discuss how the virtual models can overcome or worsen the issues of diversity in the fashion industry.

**Competencies:** Critical decision-making, collaboration and teamwork, creative problem solving